

Cows & Cashflow

Linking Health, Production & Profitability

Thursday, Nov 13th: 10 to 2:30 (lunch included)

Coast Hotel Chilliwack, 45920 First Ave, Chilliwack

All dairy producers invited [Click to RSVP](#) or Scan QR Code
call 604-792-1501 or email msangster@bcdairy.ca



The meeting will focus on relating animal health and production to profitability. We are pleased to have two excellent speakers.

Dr. Chris Church from Central Dairy Solutions Ltd in Ontario is a veterinarian and dairy farm business coach. After graduation he practiced for 15 years in Tavistock, ON. In 2015 he joined Elanco Animal Health focusing on transition cow health and later joined their process efficiency team. Chris realized his 'Why' is to help dairy producers succeed, so he returned to Guelph for an MBA in agriculture to better help farms relate productivity with profitability. Dr. Church will be presenting two topics on "The Business of Dairy Farming":



1. How do Production and Profit Relate under Supply Management?
2. Where Can You Go for Help?

Dr. Elad Ben Ezra is the Cattle Veterinary Services Manager with Zoetis Canada. Elad graduated with a combined DVM-MBA from the University of Saskatchewan. After graduation he joined Greenbelt Veterinary Services. In 2019 he moved back to eastern Ontario and worked in dairy practice while providing consulting services to Zoetis. He joined Zoetis technical services full time in 2020. Dr. Ben Ezra will be presenting two topics:



1. Bovine Respiratory Disease: What We've Learned and What It's Costing You
2. Emerging BRD Pathogens: *Mannheimia haemolytica* and *Mycoplasma bovis*

Please join us for this practical, informative meeting!

Presented By:



Additional support provided by:



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